

Innovation is serious business. Or is it?

Have you solved the innovation problem at your company? Rite-Solutions has. It has developed a unique, patented innovation game that is both effective and fun. The Progress Board brings this remarkable system to you.

Mutual Fun™ is an Internet-based innovation engine that engages all your employees in helping your company grow and thrive. With just a touch of guidance from the senior leadership, this engaging game taps the talents and passions of even the most reticent employee. It rewards and recognizes their contributions as it helps them move their good ideas from half-baked to fully-formed to paying-off.

How it works. Any employee with an idea for improving the business, whether through new products, cost savings initiatives, new marketing campaigns or just good sense, can develop an “Expect-us.” This lays out the idea and the benefits it promises. With the help of a “Prophet,” an evangelist who is tuned in to the company’s strategy, the idea IPOs on the market. Mutual Fun’s market tracking screens and email alerts provide opportunities for all employees to pitch in with suggestions to improve the innovation and with sweat equity of their own to help it along.

The more of this kind of investment a stock attracts, the more its price increases. And the employees earn points for their contributions. When the idea turns into real money for the company, the investors get a share.

Benefits. Mutual Fun pays off for your company in many ways.

- Captures good ideas that otherwise might be left undeveloped;
- Stimulates employees to engage;
- Works across boundaries, including company alums, customers and business partners;
- Invokes the brain power of the entire company in determining which ideas deserve investment;
- Connects seamlessly with the formal capital allocation process when innovations are ready for prime time;
- Strengthens informal employee networks to reduce turnover;
- Follows initiative progress until ideas turn into value;
- Rewards and recognizes contributors fairly;
- Gives management a way to measure and monitor innovation.

Getting Started. It’s easy. We’ll schedule a one-day workshop to lay out the roles, reward programs and business processes that make the most sense for your organization. Lotus Notes-based Mutual Fun™ installs quickly for your team, whether you choose a hosted implementation or a license for your company. Then we’ll work with you to expand it virally at the pace that you want.

Contact:

Jane Linder
617-816-4566

jane.linder@progress-board.com

The Progress Board